

# AYANA OWENS

## CREATIVE DESIGNER

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410-599-5439

AYANAOWENS.COM

### WORK EXPERIENCE

#### **Creative Director**

*Amazing Listers*

Oct 2017 – Present

New York, NY

- Manage team of in-house & freelance graphic artists and photographers
- Coordinate between departments to complete time sensitive projects
- Design digital graphics specific to the Amazon platform
- Design packaging, websites, logos & style sheets per client branding
- Interview, hire, and train for graphics department staffing

#### **Graphic Designer**

#### **Consultant (Contract)**

*nThrive*

May 2017 – Oct 2017

New York, NY

- Constructed interactive user interfaces for healthcare courses
- Maintained and updated design concepts for branding standards
- Researched and assembled media for client specified standards
- Executed client critique to produce final product
- Independently completed projects from a remote location

#### **Graphic Designer**

*GaGa Marketing*

Jan 2016 – Apr 2017

Stevenson, MD

- Developed, created and refined design concepts while maintaining clients' branding standards
- Designed digital and print ads, posters, newsletters, brochures, billboards and other collateral
- Designed freehand illustrations; digitalized for various communications

#### **Freelance**

#### **Graphic Designer**

*Bellart Graphics*

Sept 2015 – May 2016

Baltimore, MD

- Created visual concepts, freehand or digitally, for various collateral
- Prepared layouts and production designs from conceptualization to final upload

### SKILLS

**ADOBE  
CREATIVE  
SUITE**

InDesign,  
Photoshop,  
and Illustrator

**GENERAL  
ART**

Photography,  
Illustration,  
and Painting

**WEB  
CREATION**

WIX,  
Shopify and  
Wordpress

**OFFICE  
SKILLS**

Word,  
Excel and  
Powerpoint

### EDUCATION

#### **Bachelor of Science in Art and Design**

*Towson University*  
Towson, Maryland  
December 2015